

ANSWER THE CALL

The cry from millions of wounded soldiers and widows and orphans rings from a thousand battle fields. Answer the cry through

THE RED CROSS

Why We Need 100,000,000

The greatest war in the history of the world is now in progress. This war has placed demands upon the Red Cross that are almost beyond conception. The Red Cross has the task of perfecting an efficient organization to care for the sick and wounded from a fighting force of not less than 500,000 and possibly 4,000,000 men.

The best talent in the United States in medicine, in sanitation, in transportation, in purchasing and in accounting must be secured to properly care for and protect the needs of this great army.

Base hospitals with full equipment must be ready on call to turn over to our overseas force. In addition hospital facilities must be provided at all training camps in this country. Enormous quantities of supplies must be purchased and collected. Hospital ships must be built, manned and equipped. We must organize and maintain a sanitary engineering corps. In fact, we must be prepared to meet any emergency when called upon by the Army and Navy.

It must be understood that all work of this nature is only supplemental to the work of the Government departments of like nature.

The Red Cross stands as a foster parent to the hundreds of thousands of young American soldiers 3,000 miles from home.

Tuberculosis and other diseases developed from trench warfare must be combatted.

Hundreds of thousands of homeless in the countries of our allies must be given temporary relief and care. Our allies have already poured out their life blood fighting **Our** cause. Shall we stand back and hesitate when only dollars are asked?

In addition to military needs millions of dollars are required every year for civilian needs.

The Government does not provide for this work because, by its very nature, such work cannot be administered by any government. Under the Geneva Charter the Red Cross became the voluntary international agency through which the work should be done. The Red Cross is free from governmental restrictions.

It is essentially an organization to meet emergencies and the greatest emergency in all history is upon us now.

The Red Cross must help win the war for humanity and democracy.

HELP THE RED CROSS HELP THESE PEOPLE



The Red Cross Knows No Creed

The Red Cross today, in a world divided as never before in contention between causes Eternally Right and Eternally Wrong, still knows no boundry or division of nation, race or creed. Its helping hand is extended also to those who are fighting blind with causeless hate, for the cause we Americans know is eternally wrong. When the battle is done, to the Red Cross the victims are no longer fighters for the right or for the wrong. They are just suffering men, equal in humanity, equally to be aided. Today, after having served America in peace, and all the world in war and peace, it answers the call to serve America in war with all the world. Its vow is to aid all mankind; its creed action.

Where Can I Help? What Can I Do?

In this hour of the nation's and the world's needs, every American who loves his country and his fellow-men asks, Where can I help? For stalwart youth the path of duty is plain. Our country and humanity need men to fight and die for them. Yet of our 100,000,000 only a small fraction now and but a tithe at most or worst can thus serve. For all who cannot enlist to seek 'the great prize or death in battle' or who are not needed in these ranks, as yet there another enlistment. It is under the ban of the Red Cross. Helping their all, old or young man, woman or tender child can proudly say, "I, too, am serving my country and humanity." Do this by becoming a supporter of the Red Cross. Give your check or cash for \$5, \$10, \$50, \$100, \$1,000, or better still, give to your very utmost. Give until it really hurts.

BAXTER SPRINGS MUST RAISE \$5000.00

Giving must be a whole-hearted repayment of our debt to Humanity and Democracy. Give just as you would were your son, your brother or your own town's boy lying wounded and dying on the battlefield. Bear in mind you are giving for those who are fighting your own fight.

The Red Cross
Stands Behind
the Men Behind
The Guns

American Soldiers Will Soon Be In the Trenches.

The American people must stand firmly behind them. It must not be said that Baxter Springs "is a slacker town."

This full page advertisement is paid for by the following named Business Men of Baxter Springs.

G. E. Richter	Michener Hardware
Polster Bros. Dept. Store	Porter M. Clark
McWilliams 5-10-25c Store	Oark Trail Garage
J. W. Grantham	Jefferson Highway Garage
Chas. Smith	Lander Merc. Co.
Baxter Garage	R. F. Hartley & Sons
Baxter Supply Co.	T. F. Lewis
Commerce Motor & Supply Co.	Long-Bell Lumber Co.
O'Connell & McGuire	A. V. Smith, Jr.
Dr. J. H. Boswell	Harvey's Furniture Co.
J. B. Opperman	Page's Pharmacy
Baxter State Bank	Harry Harris
Baxter National Bank	Walter Apple
Pearl Grocery	The Golden Rule
J. W. Cook	Hood's Hardware & Imp. Co.
Minute Cafe	M. Robinson Lumber Co.
Jacqueth & Gilman	T. McAbby
	O. M. Spott